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Press Release...for immediate release

InsureYourMotor.com move up a gear with PR specialists CamWalker Communications

InsureYourMotor.com is fast becoming the UK's number one insurance bureau offering a wide range of specialist policies for motorists. Currently quoting for approximately 80,000 young drivers every month, the company have risen in just 3 years of trading to become one of the UK's most successful fast track stars.

InsureYourMotor.com are a young and innovative team headed up by Founder and Managing Director David Harlow, who comments:

“Having worked in the insurance business for many years it became abundantly apparent that the majority of business was conducted over the telephone and if an increase in sales was achieved over a period of time, then the number of employees must also be increased to deal with the enquiries. By creating an online service, people can now go online and get themselves a quote almost immediately with little fuss and less need for expensive staffing costs which ultimately push the price of the quote up.”

CamWalker Communications have been appointed to communicate to the media some of the innovative schemes that the company have implemented over recent months. Also to promote www.InsureYourMotor.com as a leading brand and David Harlow as a leading industry commentator on all motor insurance and related issues.

Insureyourmotor.com

With outstanding relationships with Lloyd's syndicates and major European Insurers, InsureYourMotor.com is fast becoming the UK's number one insurance bureau for young drivers, convicted drivers and owners of high performance sports cars. Currently quoting for approximately 80,000 drivers every month, Insureyourmotor.com have risen in just 3 years of trading to become one of the UK's most successful fast track stars.

David Harlow

InsureYourMotor.com is the brainchild of young entrepreneur David Harlow, who having worked in insurance for almost 10 years discovered a gap in the market for online insurance. David started the company in June 2000 with just two members of staff and has since grown the business into a formidable team of over 40 people with a turnover fast approaching £30m.

For further media information contact Matt Trace on 01428 752000 or email matt@camwalker.com

www.insureyourmotor.com