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Press Release...for immediate release

InsureYourMotor.com launches new incentive scheme for convicted drivers

InsureYourMotor.com has recently devised a unique insurance scheme for drivers with previous convictions. The new scheme offers substantial discounts to both new and existing policyholders who have been banned for drink driving or other motoring offences.

The convicted driver will have traditionally found it difficult to find competitive insurance and pay ridiculous premiums for their past mistakes. However, InsureYourMotor.com's independent research has shown that previously convicted motorists are less likely to re-offend and are therefore no higher a risk than any other driver on the road. To this end, InsureYourMotor.com quote for and insure more convicted drivers than any other online insurance company, offering the best rates and policies available.

Because of InsureYourMotor.com's unique method of providing fast and competitive car insurance quotes over the Internet, they can offer substantial savings through less administration costs as many of the processes are automated. The service also allows consumers to obtain quotes from some of the UK's leading syndicates and European Insurers, at their leisure.

Managing Director David Harlow comments:

"We insure more drivers with driving convictions than any other insurance company of our size and standing. Because we are such a high volume provider of this particular insurance group we have agreed a preferential rate with our insurers which we in turn pass onto our customers."

The company was set up in 2000 and its early success and popularity speaks volumes for the policies on offer. Insureyourmotor.com has since become one of the UK's

rising fast track stars, providing for almost 80,000 quotes a month, employing nearly 50 staff with a projected turnover of £30m for 2003.

For further information visit www.insureyourmotor.com

We are able to provide case studies if required, concerning instances whereby convicted drivers have saved £££s through InsureYourMotor.com

For media information contact Matthew Trace, CamWalker Communications on 01428 752000 or email matt@camwalker.com

Insureyourmotor.com

With outstanding relationships with Lloyd's syndicates and major European Insurers, InsureYourMotor.com is fast becoming the UK's number one insurance bureau for young drivers, convicted drivers and owners of high performance sports cars. Currently quoting for approximately 80,000 drivers every month, Insureyourmotor.com have risen in just 3 years of trading to become one of the UK's most successful fast track stars.

David Harlow

InsureYourMotor.com is the brainchild of young entrepreneur David Harlow, who having worked in insurance for almost 10 years discovered a gap in the market for online insurance. David started the company in June 2000 with just two members of staff and has since grown the business into a formidable team of over 40 people with a turnover fast approaching £30m.