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Press Release...for immediate release

Insureyourmotor.com launches new incentive scheme for flight crew

Insureyourmotor.com has recently devised a unique insurance scheme for airline employees. The new scheme offers substantial discounts for flight crew who are forced to pay high premiums for their car insurance. The discounts are offered on the understanding that flight crew spend a significant time out of the country and therefore use their vehicles a lot less than the average motorist. They also record less annual mileage than most drivers due to their requirement to be in close proximity to their workplace. Another factor is that when they are out of the country their cars are securely parked within the confines of the airport. Independent research has shown that flight crew also drive newer, more reliable cars, which also helps reduce the premiums.

Insureyourmotor.com is a unique online insurance company devised to provide a fast and competitive method of quoting car insurance over the Internet. Because the company is web based, substantial savings can be made as administration costs are kept to a minimum due to many of the processes being automated. The service also allows consumers to obtain quotes attained from some of the UK's leading syndicates and European Insurers, at their leisure.

Managing Director David Harlow comments:

"We insure more members of flight crews than any other insurance company of our size and standing. Because we are such a high volume provider of this particular insurance group we have agreed a preferential rate with our insures which we in turn pass onto our customers."

Insureyourmotor.com was set up in 2000 and its early success and popularity speaks volumes for the policies on offer, quoting for and insuring more flight crew than any other online insurance company, offering the best rates and policies available. Insureyourmotor.com has since become one of the UK's rising fast track stars,

providing for almost 80,000 quotes a month, employing nearly 50 staff with a projected turnover of £30m for 2003.

Insureyourmotor.com

With outstanding relationships with Lloyd's syndicates and major European Insurers, InsureYourMotor.com is fast becoming the UK's number one insurance bureau for young drivers, convicted drivers and owners of high performance sports cars. Currently quoting for approximately 80,000 drivers every month, Insureyourmotor.com have risen in just 3 years of trading to become one of the UK's most successful fast track stars.

David Harlow

InsureYourMotor.com is the brainchild of young entrepreneur David Harlow, who having worked in insurance for almost 10 years discovered a gap in the market for online insurance. David started the company in June 2000 with just two members of staff and has since grown the business into a formidable team of over 40 people with a turnover fast approaching £30m.

For further information visit www.insureyourmotor.com

We can provide case studies for instances where Insureyourmotor.com have saved flight crew ££££s on their car insurance.

For media information contact Matthew Trace, CamWalker Communications on 01428 752000 or email matt@camwalker.com