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# Press Release...for immediate release

## **InsureYourMotor.com launches new 'No Claims' incentive scheme for named drivers**

InsureYourMotor.com has recently devised a unique insurance scheme for existing drivers who have transferred from being a named driver across to their own policy. The new scheme will offer the opportunity for those drivers who have remained on parents or spouses insurance due to the excessive cost of starting their own policy to begin a policy with a no claims bonus.

Because of InsureYourMotor.com's unique method of providing fast and competitive car insurance quotes over the Internet, they can offer substantial savings through less administration costs as many of the processes are automated. The service also allows consumers to obtain quotes from some of the UK's leading syndicates and European Insurers, at their leisure.

Managing Director David Harlow comments:

*"We offer more named driver policies than any other insurance company of our size and standing. Because we are such a high volume provider of this particular insurance group we have agreed a preferential rate with our insures which we in turn pass onto our customers."*

The company was set up in 2000 and its early success and popularity speaks volumes for the policies on offer. InsureYourMotor.com has since become one of the UK's rising fast track stars, providing for almost 80,000 quotes a month, employing nearly 50 staff with a projected turnover of £30m for 2003.

## **Insureyourmotor.com**

With outstanding relationships with Lloyd's syndicates and major European Insurers, InsureYourMotor.com is fast becoming the UK's number one insurance bureau for young drivers, convicted drivers and owners of high performance sports cars. Currently quoting for approximately 80,000 drivers every month, Insureyourmotor.com have risen in just 3 years of trading to become one of the UK's most successful fast track stars.

### **David Harlow**

InsureYourMotor.com is the brainchild of young entrepreneur David Harlow, who having worked in insurance for almost 10 years discovered a gap in the market for online insurance. David started the company in June 2000 with just two members of staff and has since grown the business into a formidable team of over 40 people with a turnover fast approaching £30m.

For further information visit [www.insureyourmotor.com](http://www.insureyourmotor.com)

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