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Press Release...for immediate release

Young drivers on the increase but at what price?

The insurance industry has recently learned of a rising road menace – young drivers. Recent research has found that drivers between the ages of 17 and 21 are twice as likely as other motorists to be involved in accidents where someone is killed or seriously injured and, worryingly for the industry, the number of such drivers on the road has doubled.

Perhaps even more worrying is that young drivers seem increasingly aware of their inability to tackle UK roads and driving conditions. Many newly qualified drivers believe they are allowed on today's roads with insufficient training and believe that the traditional L-plate system should be changed. Researchers discovered that an astonishing 4 out of 5 young drivers felt they were a danger to themselves and other road users, despite having passed their driving test.

These findings are reinforced by the fact that more than 1 in 10 (12%) young drivers have already been involved in a major collision, and over half (55%) have been involved in a crash with another vehicle.

David Harlow MD of InsureYourMotor.com comments: "Young drivers have always been a high-risk when it comes to insurance grouping, and the premiums reflect that. I firmly believe that the Pass Plus scheme should be made compulsory for young and new drivers. The course requires an extra few lessons where stricter driving standards are required. It only costs about an extra £50 to complete the course and can lead to discounts of 10% on your premium, which in most cases means the course pays for itself."

There are over one and a half million more young drivers on the roads today compared with just 5 years ago, causing more accidents and injuries to themselves and others than ever before. The answer surely must lie in stricter testing before new drivers are allowed on the roads.

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InsureYourMotor.com

With outstanding relationships with Lloyd's syndicates and major European Insurers, InsureYourMotor.com is fast becoming the UK's number one insurance bureau for young drivers, convicted drivers and owners of high performance sports cars. Currently quoting for approximately 80,000 drivers every month, Insureyourmotor.com have risen in just 3 years of trading to become one of the UK's most successful fast track stars.

David Harlow

InsureYourMotor.com is the brainchild of young entrepreneur David Harlow, who having worked in insurance for almost 10 years discovered a gap in the market for online insurance. David started the company in June 2000 with just two members of staff and has since grown the business into a formidable team of over 40 people with a turnover fast approaching £30m.

For further information visit www.insureyourmotor.com